

FIRM OF HOCKADAY

How That Establishment Has
Prospered.

80,000 FT., FLOOR SPACE

Hardware Distributed in Many
States by Wichita House.Real Estate Transfers.
No. Amount.
Week ending Feb. 19, 1904 \$71,500.50
Week ending Feb. 12, 1904 72,952.00

Decrease 10 \$1,451.00

Real Estate Mortgages.

No. Amount.
Week ending Feb. 19, 1904 \$34,411.50
Week ending Feb. 12, 1904 14,450.60

Decrease 10 \$19,960.90

Releases.

No. Amount.
Week ending Feb. 19, 1904 108.88
Week ending Feb. 12, 1904 103.07

Decrease 5 \$5.81

Releases vs. Mortgages.

No. Amount.
Week ending Feb. 19, 1904 \$34,411.50
Week ending Feb. 12, 1904 14,450.60

Decrease 5 \$19,960.90

Releases greater by 6 \$10,302.62

Building Permits.

No. Amount.
Week ending Feb. 19, 1904 \$3,275.00
Week ending Feb. 12, 1904 2,320.00

Increase 1 \$955.00

*Less, or decrease.

Among the many large wholesale estab-

lishments in Wichita the Hockaday Hard-

ware company is one of the leading fac-

tories. It is located on Rock Island avenue,

which is almost wholly given over to fac-

tories, wholesale houses and other com-

mercial enterprises.

This firm had its birth only five years

ago. It started with a capital of \$50,000,

and was first located in a rented building

at the corner of Third and Santa Fe ave-

nue. The total floor space of this build-

ing was but 8,000 square feet. The of-

ficers who were then directed have served

the firm constantly since and have done

much toward making the business what

it is today. They are Mr. Hockaday,

president; E. T. Martin, vice president;

C. F. Bennett, secretary; J. N. Hockaday,

treasurer and manager; and E. W. Mar-

tin, assistant manager. At that time they

employed only three traveling salesmen.

Today they have on the road eleven regu-

lar men and two special men. At that

time they employed in the house only nine

men. Today they have a force of forty

and will add more shortly.

Since commencing business the firm

has been compelled to increase their stock several times until now they have a paid-up capital of \$250,000. They have been doing business but a very short time when they found that their trade was increasing so rapidly that it would be absolutely necessary to secure larger quarters. Two years ago they erected the large building which they now occupy and which is owned by the firm. This building is equipped with all the most modern arrangements and was built especially for a hardware establishment. After moving into this building they have found it necessary to erect four additional warehouses which contain over 80,000 square feet of floor space.

Mr. Hockaday and Mr. Martin visited several of the largest and latest designed hardware houses in the east, and from these they selected the most valuable points as to arrangement and convenience. Hence they have planned things until they have facilities second to none in the country. Every member of the firm has been active and energetic, and they have always endeavored to make their business the largest and most extensive one in this part of the country.

The main building which they now occupy is a three-story brick with a basement. From the bottom to the top it is filled with all kinds of hardware. The goods are very conveniently arranged, but still more room is needed. The immense stock is in charge of competent overseers who have had years of experience in their various departments.

The sporting goods department, which is in charge of A. J. Musselman, is complete in every respect and compares favorably with the stocks of much larger houses. They carry an enormous amount of guns and ammunition, and it is really surprising to see the huge pile of this kind of goods they have stored in their several warehouses. In this line buyers have the advantage of getting just what they want right here at home. In fact, there is not a better stock here than the one that the Hockaday Hardware company. During the hunting season car load after car load of ammunition is shipped in, and their sales this winter have been nearly doubled in this class of goods.

Another department is that of builders' hardware and is in charge of E. T. Martin. A most complete stock is carried and a line of up-to-date goods is being added continually. The remainder of the stock is practically under the direct supervision of F. W. Martin.

It is being contemplated to erect another large building south of the present one, and it has been reported that plans have already been made for it. This will give the firm ample space for their extensive business which is now in its most flourishing stage.

When they first began business they covered only a very small scope of country. This scope of country was not more than a part of Kansas and Oklahoma. Since then they have branched out considerably and today they are doing business in Kansas, Oklahoma, Indian Territory, Texas, and will put a traveling man in New Mexico next week. There is not another business in the southwest that is reaching out so far for trade as this firm is at present. And yet it is only five years old.

One of the factors that have done much toward the development of this company

is the fact that it is located in the best trade center in Kansas and is conveniently situated for the trade. It is in the center of a vast stretch of fertile country which is not excelled in any other part of the United States. These things have contributed greatly to the wonderful success of the firm. So the Peoria Princess boasts of the largest establishment of this kind in Kansas and one of the largest in the southwest.

REALESTATE TRANSFERS

(Furnished by the Wichita Land and Abstract Company, H. M. DuBois, President.)

The following are the real estate transfers filed in the register of deeds' office for the week ending Friday night:

SATURDAY.

L. O. Rosenstiel to C. F. Merritt, Sept. 18, '03; all that part lot 7, blk 22, lying E of & adjacent to lots 3 and 4, blk 22, Goddard addition. 18
R. L. Holmes et al to Charles H. Syth, Feb. 12, 1904; lots 256, 258, Lawrence ave., Forest Grove add., exc about 15 ft in width off W end each said lots for widening Lawrence ave. 2720
Minne E. Scudder to J. B. Smith, Feb. 8; lots 26, 28, 40, Fannie ave., Strong's add. 1
Wiet Ridgway to H. E. Osborn, Feb. 12; lots 29, 31, Pattle ave., Wellman add. 1099
Michael Burke to Caroline M. Borg, Jan. 18; NE 1/4-26-2 E, exc rt-of-way 100 ft wide, being 50 ft on each side cen line K. C. M. & O. Ry., as located across NE 1/4-26-2 E. 3000
Ann E. Passwaters to Michael Burke, Jan. 12; NE 1/4-26-2 E. 3000
Joel Griebel to M. D. York, Jan. 11; N 1/4 SE 1/4 sec 29, 100 square out of Sec 26 & SE 1/4 & S 1/4 NE 1/4-26-1 E. 1290

MONDAY.

Martha M. Williams nee Flint to Mrs. Maggie Perschbacher, Dec. 28, '03; com 300 ft E & 20 ft S of NW cor Sec 14-27-1 E, E 128 ft, S 150 ft, W 120 ft, N 150 ft, & 30 ft rt-of-way along W end said land. 600
Albert C. Coble to John Burson, Feb. 15; lot 14, Ohio avenue, Matthews' 2nd add. 1025
John K. Chambers to Helen Grant, Nov. 22, '01; lot 24 & S 1/4 of 24, Elizabeth ave., Lawrence's 7th add. 650
Arthur Lowes Dickinson to Alfred O. Conklin, Feb. 4; lots 185, 187, Main st., Robertson's sub of N 1/4 lot A, Ferrell's add. 1500
S. L. Johnson to Rosa B. Hutchinson, Feb. 12; lots 8, 9, 10, 11, 14, 15, The Hanna sub. 350
George T. Wells to J. J. Maxey, Feb. 5; odd lots 77 to 87, Laura ave., Lincoln at add. 70
Hugh R. Johnson to Charles A. Robertson, Oct. 5, '03; lot 181 Emporia ave., blk 19, Orme & Phillips' add. 500
S. L. Johnson to Casa Pochin, Feb. 1; lot 1, The Hanna sub-div. 1025
Bertha to Ada Pochin, Feb. 1; lot 2, The Hanna sub. 625
Same to Rebecca Pochin, Feb. 1; lot 4, The Hanna sub-div. 625

TUESDAY.

Arthur J. Van Kirk et al heirs J. W. Hart dec'd to Ruth A. Hart, Feb. 5; four-tenths int W 1/2 NE 20-22 E, & E 1/2 NW 1/2-22-2 E. 1600

WEDNESDAY.

Clara C. Kaufman et al to John Roy, Feb. 9; lots 114, 116, blk 14, Orme & Phillips' add. 1000
J. G. Milner to Mand Crease, Oct. 21, '03; lots 25, 27, Pattle ave., Wellman's add. 250
John Euton to H. A. Post, Feb. 26, '03; lots 27, 29, 31, 33, Chautauqua ave., blk 2, Harris & Hoffeld's sub of blk 1, 2, 3, Imboden & Oliver's add. 100
J. N. Harkmaker to Hartford West Land Co., Oct. 10, '03; lots 11, 12, Pattle ave., Brookside add. 500
Julius Waterstradt to Herman Steinbuechel, June 19, '03; lots 25, 26, Millwood ave., blk 7, Junction Town Co. Fidelity Land Co. to Isaac Israel, Jan. 6; lots 14, 18, 19, 20, Minneapolis add. 90
Wm. Heller to H. A. Heller, Feb. 15; 20 acres off N side SE NW, & 20 acres off S side lot 5, 29-34-1 E. 600

THURSDAY.

Gertrude E. Burrows to Leonard Beville, Dec. 22, '03; lots 1 and 2 and south half NE 1/4-26-3 W; E half S half NW 1/4-26-3 W. 1200
Ernest Krause to Carrie A. Dillon, Jan. 12; lot 25 Spruce street, Park Place addition. 75
P. Stanley to C. A. Garvey, Feb. 16; south half of lot 3 Spruce street, Park Place addition. 75
J. T. Carpenter to Clara J. Rice, Nov. 10, '03; lots 46 & 48, block 4, in Fairview addition. 2000
R. A. Sankey to Patrick & C. McDermott, May 25, '98; lot 21 Smithson addition. 62

FRIDAY.

Wm. T. Russell to A. V. Brown, Feb. 8; south 50 ft. of north 132 ft. lot 28, Matthews' addition, except west 20 ft., said lot for street. 225
W. J. Marindale to Martha M. Marindale, Feb. 16; lots 5 and 7, Glenn avenue, Howar addition. 100

A GREAT LITTLE ISLAND GROUP.

Bermuda is the Mr. Perceve of colonies, a great little island group, says the New York World.

United States Consul Greene, of Hampton, Bermuda, estimates in a report the cultivated area of the Bermudas as 2,000 acres. The total area of the island is only eighteen square miles.

Yet the 2,000 acres, enough only for fifty farms in New York, keep two lines of steamers well loaded with tourists. They bring and early vegetables in season. Of these things they export \$200,000 worth. The islands import almost a thousand dollars' worth of goods for every cultivable acre in the exact, \$2,000,000 during the past year. A very large share of the \$1,500,000, received from the United States comes from New York along with the tourists, who eat and otherwise use the staff.

There are always about 2,000 people in Bermuda connected with the tourists and their families. In the season, now at its height, the tourists number, perhaps 1,500. The entire population of the islands is only 15,000, but they have made of a waterless desert a garden spot which is not often equalled.

TO CLOSE UP ESTATE

of the late Geo. O. Merriman we will offer at private sale

Some of the Most Desirable Property

in Wichita and vicinity, consisting of

Farms, Business Sites, Houses and Vacant Lots

We have a farm of 143 acres situated in Sedgwick county; Payne township.

Lots 147, 149, 151, 153, 157 on Mentor avenue in Hendryx Subdivision of University Place addition.

Lots 2, 3, 4 and 5 on Seneca street in Lawrence's Subdivision and 1, 3, 5, 7 and 9 on Texas avenue, in West Wichita; also ten feet adjoining lot 5 on the south.

Lots 12, 14, 16, 18 and 20 on Douglas avenue in West Wichita.

Lots 2, 4 and 6 in Pinkham's Subdivision of lot 21 and the west 59 feet of lot 23 on Douglas avenue in Matthewson's addition. Improved.

Lots 5, 6, 7, 8, 9, 10 and 11 on Douglas avenue in Oliver's Subdivision of lots 3 and 6 in block 7 in Chatauqua addition.

Reserve A in Lincoln street addition.

Lots 10 and 11 on Douglas avenue in Merrill's Subdivision.

Lots 4 and 5 in block 7 in Chatauqua addition.

Lots 37, 39, 41, 43, 45 and 47 on Ellis avenue in Lincoln street addition.

Lots 26, 28, 30, 32, 34 and 36 on Lulu avenue in Lincoln street addition.

Eight-room Cottage and Lots 10 and 12 on Walnut street in Stanton's addition.

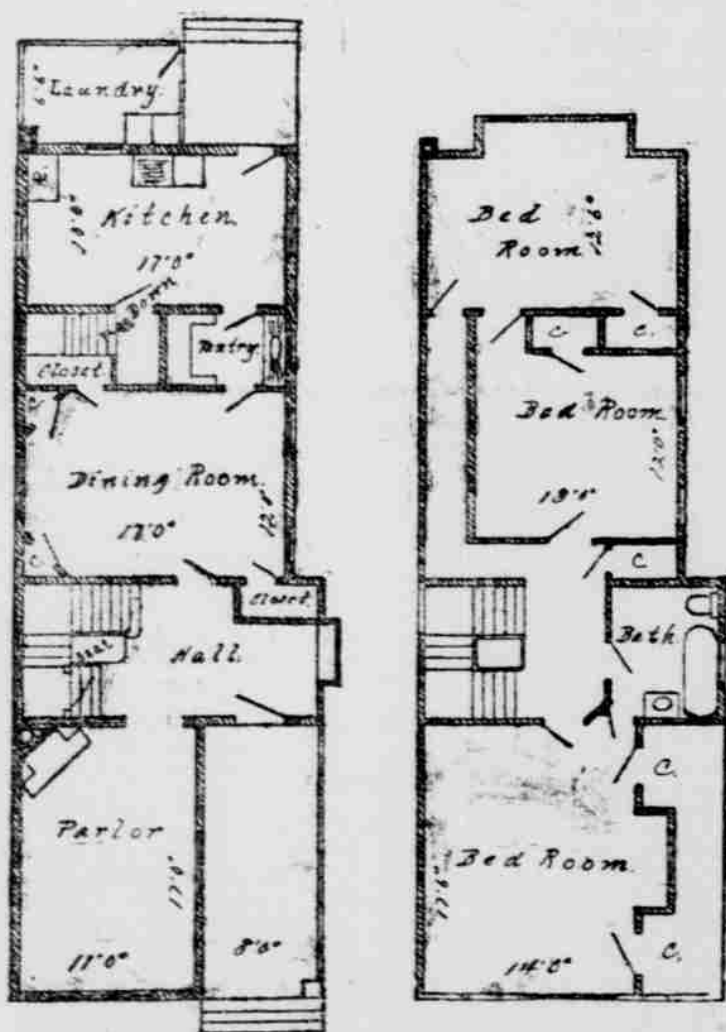
And Other Property Not Listed in the Above.

This Property Must Be Sold At Once and Is Free and Unencumbered

.....TERMS TO SUIT PURCHASER.....

Call on or address O. A. KEACH, Sedgwick Block, Wichita, Kansas

A Pretty Home for a Narrow Lot and \$3,000



This design is one intended for a narrow lot, as is said above, the house being but 22 feet wide. It can be made 21 feet if necessary. It is a shingled house, with pretty windows and side porch, and would attract almost anyone. Its effect in brown shades, with a red roof and gray, with green roof, or all green, would be good.

From the porch we enter a pretty little hall, large enough to be somewhat furnished, as it is 8 feet 6 inches wide. It has a coat closet under the stairs and a pretty little bay for bows or a window seat.

The parlor is closed off by sliding door, and has a corner fireplace; it furnishes well. The dining-room is of a good size, well lighted, and having pretty corner china closets with glass doors. There is also a larger closet. A good pantry separates the dining-room and kitchen. The latter is an excellent room. Owing to a mistake in the illustration the door to the laundry is shown as a window. This is merely a shed laundry.

On the second floor are three bed-rooms, or two bed-rooms and a sitting-room, with

a bath-room. On the third floor are two good rooms and a small room, very pretty for a den. There are good closets throughout. Cellar under whole house. The first story is 8 feet 6 inches, the second 8 feet, third 7 feet 6 inches in the clear, out to 4 feet 6 inches on the sides. Width, 22 feet; depth, 32 feet 6 inches. The house is completely sheathed, with both boards and paper. The finish is cheap finishing wood stained dull chestnut or oak. Tiled fireplace in the parlor, with attractive mantle.

The Forum

Opinions of the Readers of the
Eagle on Current Topics.

ORATORICAL.

In no capacity will Fairmount become widely known and respected more than in her association with other institutions of the state in the Inter-collegiate Oratorical Association.

The ability of our orator, in the position he was placed last spring, to overcome the difficulties, was heralded over the whole country and people who had never heard of Fairmount were made to admire her and the orator who so well represented the institution.

The local contest was held January 29 in the presence of an enthusiastic audience. The first contestant, Guy H. Findley, outlined the causes leading to the Louisiana purchase giving to Jefferson first place in bringing about the consummation of this great measure. He placed the measure alongside the Declaration of Independence and the Constitution of the United States, definitely showing the "profound influence it has exerted upon the destiny of the country." The oration throughout is full of interesting thought.

J. Albert Coffman was the other contestant. "Liberty is the Right to Do Right" was the theme and Mr. Coffman displayed much skill and ability in both the composition and the delivery. The class of which he is a member may justly congratulate itself in possessing one who promises to be heard from at no distant time.

Mr. Findley will represent the college in the state contest on March 11 at Topeka, his subject being "The Man and the Measure," and although we feel confident in his ability he is dependent upon the support of the college. It is the plain duty of every loyal student of Fairmount to attend the contest, although it means a sacrifice. Let us uphold the banner of our beloved college; let us carry the cry of low and black to victory and thereby become identified in the interstate contest; let us attend in a body the state contest.

and support with our presence and our cheers him in whom we lay our trust.

A STUDENT.

A close examination of the hair of the retriever shows that the hair does not have a hollow inside space for its whole length, but is divided or partitioned off into exceedingly numerous cells like water-tight compartments. These are filled with condensed air, and their walls

Economical Trip
CALIFORNIA

You will be surprised to learn how little money and how comfortably the California tour may be made.

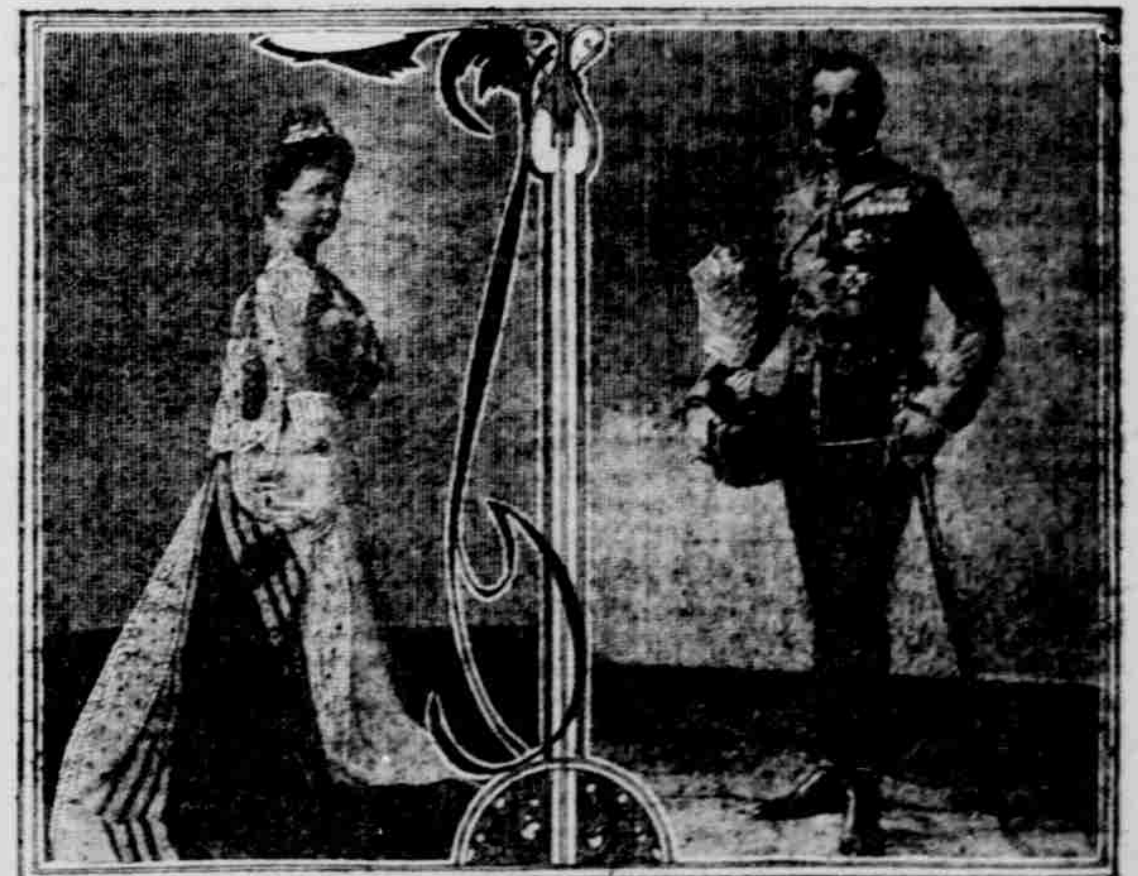
Join the Santa Fe daily excursions in Pullman tourist sleepers. Personally escorted three times a week.

Special one-way tickets (honored in tourist sleepers) on sale daily, March 1 to April 30.

From Wichita—\$25 for ticket; \$5.25 for berth from Newton. You travel comfortably and economically.

Please send me
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and information about low rates to
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L. R. DELANEY, Agt.
A. T. & S. F. Ry.
WICHITA, KANSAS.



PRINCESS ALICE.

Princess Alice of Albany, the latest royal bride, is a pretty and alert looking girl of twenty, only daughter of the 19th Leopold, Duke of Albany, and was a striking figure at the coronation of her uncle, King Edward. She is regarded as one of the most desirable of European princesses as she is a great favorite of King Edward. The man who has won her, Prince Alexander of Teck, is known as one of the handsomest young men in Europe.